

PLAN YOUR INTERVIEW STRATEGY

Make a succinct and authentic presentation of your skills and background

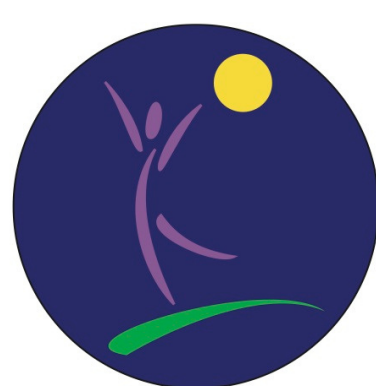
- Connect your progressive career timeline to the industry
- Tell a short story about your interest and motivation for the industry or expertise

Do the research to understand the industry, trends, and company mission

- Be prepared to have an engaging conversation about the industry and company
- Go beyond the company website to discover conditions addressed by competition

Adopt the perspective of the hiring manager know what is needed to be successful in the position

- Have quantifiable “stories” that demonstrate your contributions in former positions
- Develop and practice mental talking points you want to cover related to the position



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